

PRECISE MEASUREMENTS INC.

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David and Misty Wheeler, owners

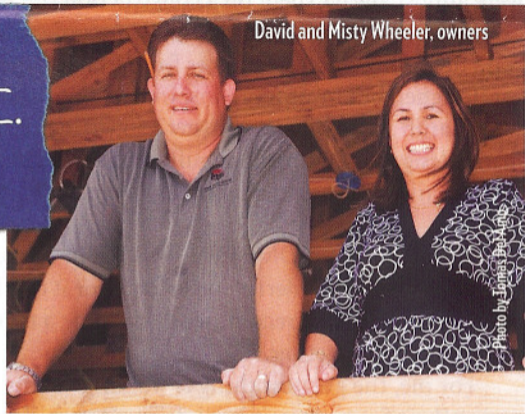


Photo by Thomas DeArms

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WHAT WE OFFER: Husband-and-wife team David and Misty Wheeler knew they wanted to go into business for themselves. David loved construction. Misty grew up watching her parents run their own business. In the summer of 2001, the couple took the plunge, and began Precise Measurements Inc.

The company's specialty is residential renovations, with a personal touch. "We try to offer a complete, positive experience," Misty says.

"It is very ohana-style, very one-on-one," says Misty of homeowners' experiences with PMI. "We form friendships with our customers. That is key."

OUR ADVICE TO HOMEOWNERS: Set your priorities and be realistic about the budget, Misty says.

WHAT WE BELIEVE: "Everything goes back to quality of workmanship, customer service and satisfaction. We build with that framework in mind," Misty says.